

The Tennessee Paper Industry

Paper is an essential part of our everyday lives:

- From newspapers to milk and juice cartons...
- From office paper to the pages of textbooks and novels...
- From grocery bags to shipping boxes...
- From wallboard and insulation to bathroom tissue.

Tennessee plays a vital role in the paper and forest products industry's ability to meet consumer demand for quality paper goods. Thousands of Tennesseans are employed in the manufacture of paper products across the state. And the state's abundant forests and other agricultural resources contribute raw material for papermaking operations.

Tennessee produces more than 2.6 million tons of paper and paperboard products annually, including:

- Fine writing paper
- Newsprint
- Packaging for food, beverages and other consumer goods
- Shipping boxes and containers

A Major Employer

The combined paper and forest products industry provides jobs for about 24 percent of the state's manufacturing work force, making it among Tennessee's top manufacturing-sector employers.

Statewide, the industry employs more than 77,000 workers with an annual payroll of \$2.5 billion. And for each Tennessean employed directly by the paper and forest products industry, several more jobs are created indirectly. The University of Tennessee Forest Products Center estimates the total effect of the Tennessee forest products sector equates to more than 184,000 jobs and \$5.7 billion in wages.

A Statewide Industry

Stretching from Upper East Tennessee to Memphis, the paper products industry includes nearly 200 paper and paperboard manufacturing operations and more than 150 related businesses that convert paper into products consumers want and need. Thousands of acres of forestlands throughout Tennessee provide wood fiber used to make paper and related products. These same forestlands also serve as habitats for natural wildlife and havens for outdoor recreational activities and are key contributors to clean air, clean water and other environmental benefits.

A market for wood for thousands of Tennessee farmers and small landowners creates paper industry activities in all 95 Tennessee counties.

A Leader In Recycling

The paper industry is committed to recycling, recovering about 45 percent of paper products nationwide.

As the largest consumer of recycled material in the state, Tennessee's paper manufacturing operations help create a market for used paper, which, in turn, creates jobs, reduces litter and decreases the volume of material going into landfills.

For example:

- Bowater in Calhoun recycles 336 million pounds of old newspapers and magazines per year.
- Packaging Corporation of America uses 600 tons of recycled material a day at its Counce mill, including old corrugated paper collected at recycling facilities in Jackson and Nashville.
- Temple-Inland recycles sawdust and other wood wastes to make medium at its New Johnsonville plant.

In fact, this brochure is printed on paper made from recycled material.

Economic Impact

Tennessee's paper industry contributes significantly to the state and local economies. The value of goods and services produced directly by the paper industry totals \$5 billion annually, and the industry adds \$2.2 billion in value to the raw materials it uses. The paper industry's total output – including direct and indirect effects – is estimated to be \$15 billion.

In addition to the direct employment of tens of thousands of Tennesseans, the paper industry helps to create thousands of additional jobs indirectly in industries like trucking and heavy equipment sales and operation, and for numerous independent contractors.

During recent years, the industry has invested billions of dollars in new capital expenditures to upgrade facilities and to create and maintain jobs for Tennesseans. Paper-related companies also pay millions of dollars in land, sales and use, and personal property taxes.



Environmental Stewardship

Trees are a renewable resource.

Tennessee's paper companies practice the principles outlined in the Sustainable Forestry Initiative adopted in 1994 by the American Forest & Paper Association. By properly managing the cycle of harvest and growth, the industry's professional foresters are working to ensure that our forests will continue to be healthy and sustainable for generations to come. Tennessee has about 13 million acres of forested land (about half the state's total land area), according to the U.S. Forest Service.

As good environmental stewards, the industry voluntarily employs Best Management Practices on company-controlled lands and encourages its suppliers to follow established guidelines to protect water and soil quality and wildlife habitat and to enhance outdoor recreation opportunities. In conjunction with the Tennessee Forestry Association, the paper industry also supports the state's Master Logger Training Program.

Tennessee's paper companies make about 700,000 acres of their land accessible to outdoor enthusiasts for hunting, fishing and other activities in cooperation with the Tennessee Wildlife Resources Agency. By protecting and sharing our natural resources, the paper industry strives to be a good neighbor to all Tennesseans.

Sources:

- American Forest & Paper Association
- Tennessee Department of Economic and Community Development
- University of Tennessee Forest Products Center
- U.S. Department of Agriculture Forest Service

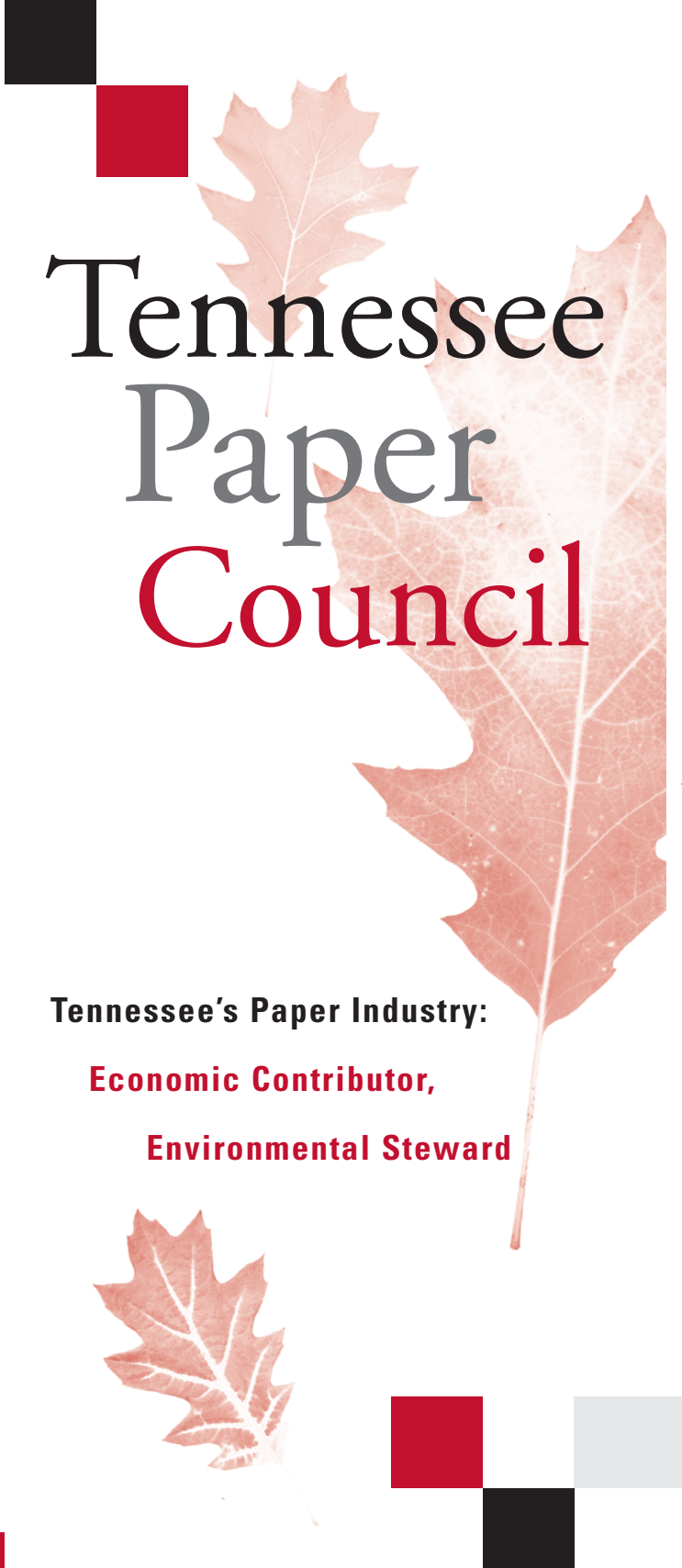
Tennessee Paper Council

The Tennessee Paper Council is composed of companies in the paper industry with manufacturing operations or land holdings in Tennessee. The Council is an affiliate of the Tennessee Forestry Association. Member companies include:

- Bowater Incorporated
- Buckeye Technologies Inc.
- Georgia-Pacific Corporation
- International Paper
- NewPage Corporation
- Packaging Corporation of America
- Smurfit-Stone Container Corporation
- Temple-Inland
- Weyerhaeuser

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Tennessee Paper Council

Tennessee's Paper Industry:

Economic Contributor,

Environmental Steward

